

## ■ Frost & Sullivan 이용방법 안내

1. <http://ww2.frost.com/> 접속
2. 첫화면의 검색창에서 찾고자 하는 키워드(ex. battery)를 입력  
(※로그인하지 않은 상태)



Frost & Sullivan is a growth partnership company focused on helping our clients achieve transformational growth as they are impacted by an economic environment dominated by accelerating change, driven by disruptive technologies, mega trends, and new business models.

Our client's growth is achieved by the integration of these three value propositions:

### Vision & Strategy

The ability to visualize and articulate a possible future state for an organization or company has always been a vital component of a company's transformational growth. Disruption of the global economy, industry, companies and investments make it difficult to prepare your company for the future. A solid, realistic Vision & Strategy will enable you to build a growth pipeline of innovative opportunities leading to sustained, transformational growth.



### Brand & Demand

Continually increasing competitive intensity creates infinite choices for consumers. It is becoming increasingly difficult to make your brand stand out in a densely crowded marketplace. Companies should be looking for ways to connect with customers and develop lasting loyalty with customers that are willing to advocate for their brand. Companies that focus on brand by effectively telling their story will increase demand for their products and services.

3. 키워드 검색 후 결과화면에서 오른쪽의 필터메뉴를 체크하면 결과를 재검색함.

- ▶ 필터 메뉴: ① Industry ② Date ③ Region ④ Deliverable Type

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#### Global Battery Management Systems

*Rising Adoption of Electric Vehicles, Energy Storage, and Aerospace & Defense Equipment Makes BMS Ubiquitous*

A **battery** management system (BMS) is the brain behind the **battery** pack. It monitors and protects cells in a **battery** pack. The BMS market is diverse, with multiple applications that use a large number of **battery** packs. Rising demand for electric vehicles, energy storage systems, and aerospace and defense equipment powered by **batteries** make BMS an important component in daily life. BMS has evolved

Published: 26 Nov 2015 Market Insights

#### Global Battery Market for Wearables

*US Leads in Battery Demand, While Asia-Pacific Would Register the Highest Growth in the Next 5 Years*

This study analyses the potential for **batteries** powering wearable devices globally. Various **battery** chemistries such as lithium-ion, lithium polymer, thin film **batteries**, and emerging technologies are discussed. Major end-user applications include **batteries**..., US is the pioneer in adopting wearables, driving **battery** demand, followed by Europe. However, during the forecast period, growth

Published: 22 Jul 2016 Market Research

#### Energy & Power Systems Technology Alert. Trends in Thin Film Batteries and Commercial Passenger Aircraft Batteries

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**Global Battery Management Systems** ※ 자물쇠가 있는 경우 문서의 전체내용을 확인할 수 없음.

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5. 문서의 상세정보에서 문서번호와 문서제목을 확인 후 담당자에서 문서파일 요청  
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## Global Battery Management Systems

*Rising Adoption of Electric Vehicles, Energy Storage, and Aerospace & Defense Equipment Makes BMS Ubiquitous*

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A battery management system (BMS) is the brain behind the battery pack. It monitors and protects cells in a battery pack. The BMS market is diverse, with multiple applications that use a large number of battery packs. Rising demand for electric vehicles, energy storage systems, and aerospace and defense equipment powered by batteries make BMS an important component in daily life. BMS has evolved from a mere monitoring unit to an advanced, intelligent unit that decides what a battery should do at different modes of operation. This Market Insight discusses growth prospects and the highest BMS demand by application and region. It also examines the top market participants globally.